

Brian Martin, MD MPH



Brian Martin received his MD in 1990 from the Medical Faculty of the University of Basel and his MPH in 1996 from the Harvard School of Public Health. He qualified as a specialist in Prevention and Public Health FMH (Swiss Medical Association) in 1997 and holds the Certificate of the Swiss Society for Sports Medicine SSSM since 1999. Since 2012 he has a postdoctoral lecture qualification ("Venia Legendi" as "Privatdozent") in Social and Preventive Medicine (Preventive Medicine and Public Health) at the University of Zurich. Brian Martin's main research interests are population-based interventions for physical activity promotion as well as approaches to prevention and health promotion in health care. This includes studies on patterns and determinants of health behaviour, the effectiveness of approaches and interventions as well as the development and implementation of strategies and policies. Brian Martin's citation metric details can be found at

"www.researcherid.com/rid/H-3241-2012".

From 2000 to 2004, Brian Martin was the head of the Health Promotion Unit at the Swiss Federal Office of Sports Magglingen and from 2005 to 2009 of the Physical Activity and Health Branch and a professor at the Swiss Federal Institute of Sport Magglingen. Until 2012 he served in a number of functions in the Swiss Army, including those of troop physician, Sports Physician of the Field Division 5 and Chief Physician of the Epidemiology Expert Group of the Biological Service BDA 18. From 2009 to September 2015 he was the head of the Physical Activity and Health Unit at the Epidemiology, Biostatistics and Prevention Institute EBPI (formerly Institute of Social and Preventive Medicine ISPM) of the University of Zurich where he continues to work. Since November 2014 he is "Kantonsarzt" (Chief Medical Officer) of the canton of Basel-Country.

National and international activities

Brian Martin was in charge of the Network HEPA (Health-Enhancing Physical Activity) Switzerland from its foundation in 1999 until 2004. In the year 2000, he was the chair of the working group on "health promotion through physical activity and sports" for the "Concept for a National Sports Policy in Switzerland". He has served in several national and international expert groups including the Expert Committee for WHO Europe's Ministerial Conference on Counteracting Obesity 2006. From 2005 to 2009 he was the Chairman of HEPA Europe, the European Network for the Promotion of Health-Enhancing Physical Activity, from 2010 to 2014 the Chairman of Agita Mundo, the global network for physical activity promotion.

Selected publications

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- Martin-Diener E, Kahlmeier S, Vuillemin A, van Mechelen W, Vasankari T, Racioppi F, Martin BW. 10 years of HEPA Europe: what made it possible and what is the way into the future? *Schweiz Z Sportmed Sporttraumatol* 2014; 62 (2): 6-12.
- Martin BW, Kahlmeier S. Physical activity and health at the population level – the role of international networks. *Res Exerc Epidemiol* 2014; 16(1): 1-8 (http://jaee.umin.jp/en_REE.html).
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- Wanner M, Martin-Diener E, Braun-Fahrländer C, Bauer G, Martin BW. Effectiveness of Active-online.ch, an Individually Tailored Physical Activity Intervention, in a Real-Life Setting: a Web-based Randomized Study. *J Med Internet Res* 2009 (Jul 28); 11(3): e23.