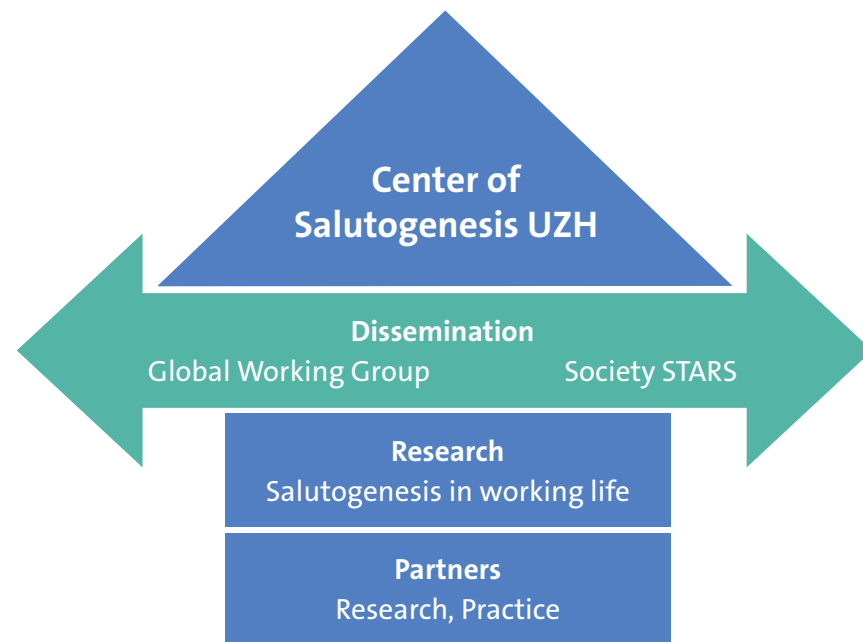




## Center of Salutogenesis – about the origin of positive health Launch & Symposium

September 8<sup>th</sup> 2017  
14:00 – 17:30, University of Zurich

In collaboration with the Global Working Group  
of Salutogenesis



## Program

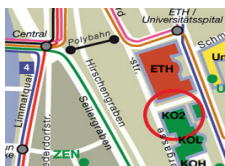
- 14:00 **Welcome and overview of Salutogenesis**  
**Prof. Georg Bauer**, Head of the Center of Salutogenesis, EBPI, UZH
- 14:15 **Origin of Salutogenesis by Aaron Antonovsky**  
**Prof. Shifra Sagy**, Ben Gurion University, Israel
- 14:45 **Developments of Salutogenesis after Antonovsky**  
**Prof. Maurice Mittelmark**, University of Bergen, Norway  
Chair: Dr. Lenneke Vaandrager, Associate Professor, Wageningen University, the Netherlands
- 15:15 **Salutogenesis in the context of health care**  
**Prof. Jürgen Pelikan**, University of Vienna, Austria
- 15:45 **Break**
- 16:15 **Salutogenesis beyond health: Sense of coherence and intergroup relations**  
**Prof. Adi Mana**, School of Behavioral Sciences, Peres Academic Center, Rehovot, Israel  
Chair: Prof. Pauline Bakibinga, African Population and Health Research Center, Kenya
- 16:45 **Contribution of the Center to the future of Salutogenesis**  
**Dr. Rebecca Brauchli**, Center of Salutogenesis, EBPI, UZH  
**Dr. Gregor Jenny**, Center of Salutogenesis, EBPI, UZH
- 17:10 **Launch of the Center**  
**Prof. Michael Hengartner**, President UZH, Presentation  
**Prof. Milo Puhan**, Head Epidemiology, Biostatistics and Prevention Institute, UZH, Presentation
- 17:30 **Reception / Aperitiv**

## Speakers at the Symposium

At the symposium, **experts of the Global Working Group of Salutogenesis** will provide an overview of the origin, recent developments and current applications of Salutogenesis in public health, health care and conflict studies. The **founders of the Center** of Salutogenesis will provide an outlook on future research and transfer into practice.

- **Prof. Shifra Sagy** was involved in the development of the concept of Salutogenesis with Aaron Antonovsky.
- **Prof. Maurice Mittelmark** is the main editor of the first global Handbook of Salutogenesis, published last year.
- **Prof. Jürgen Pelikan** is founder of the WHO Health Promoting Hospital Network.
- **Prof. Adi Mana** applies Salutogenesis to the field of conflict studies, examining the effect on openness to others.
- **Prof. Georg Bauer** is co-editor of the Handbook of Salutogenesis and applies this concept to working life.
- **Dr. Gregor Jenny** is co-editor of the book Salutogenic Organizations and Change and currently develops a digital coaching app for salutogenic team development.
- **Dr. Rebecca Brauchli** researches patterns of job, boundary and recovery crafting in flexible working life and their impact on health.

### Location of the event



University Main Building, City Campus,  
Lecture Hall KO2-F-180A  
Karl Schmid-Strasse 4, 8006 Zurich  
Tram 6, 10 from Zurich Main Station,  
Tram stop ETH/USZ

## Center of Salutogenesis

**Salutogenesis** is the concept of the **origin of health** (Antonovsky 1979, 1987). It focuses on strengthening individual and social resources that protect and actively promote health.

The University of Zurich founds the **Center of Salutogenesis** with support by a private foundation. The Center aims for the **scientific advancement and dissemination** of Salutogenesis.

**Research of the Center focuses on Salutogenesis in working life as a challenging and fast-changing context for health:**

- Work-related sense of coherence and positive health
- Salutogenesis in team work and health care work
- Salutogenesis in crafting jobs and work-related life styles

**The dissemination happens through two channels:**

- The **Global Working Group of Salutogenesis** of the International Union of Health Promotion and Education
- The interdisciplinary **Society for Theory and Research on Salutogenesis (STARS)**

The center engages in regular **conferences** and works closely with various (inter-)national **research and practice partners**.

### Launch

The Center will be **opened** by the **president** of the University of Zurich, **Prof. Michael Hengartner**, as well as by the **director** of the hosting Institute of Epidemiology, Biostatistics and Prevention, **Prof. Milo Puhon**. The head of the Center, **Prof. Georg Bauer**, will give an overview of the aims and strategies of the Center.