



**University of
Zurich** ^{UZH}

The President

Center of Salutogenesis @ UZH

Launch & Symposium
8. September 2017

Prof. Michael O. Hengartner
President UZH

Welcome to the University of Zurich!





History of UZH

- 1525** Theological college founded by reformer Ulrich Zwingli
- 1833** Universitas Turicensis founded “through the will of the people” with 4 faculties: Theology, Law, Medicine, Philosophy
- 1998** UZH becomes an autonomous legal entity of the Canton of Zurich





UZH Today

- Switzerland's largest and most diverse comprehensive university
- 26'000 students, 8'500 staff, 650 professors
- 7 faculties, 150 institutes, 100 courses of studies





UZH: An internationally leading university, based in Zurich

- International excellence in research and teaching
- Engagement with and for our community





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The new Center of Salutogenesis:

- expands our research portfolio and strengthens the international position of UZH.
- focuses on health promotion and on application-oriented research for the benefit of the public.



Center of Salutogenesis at UZH





Center of Salutogenesis at UZH

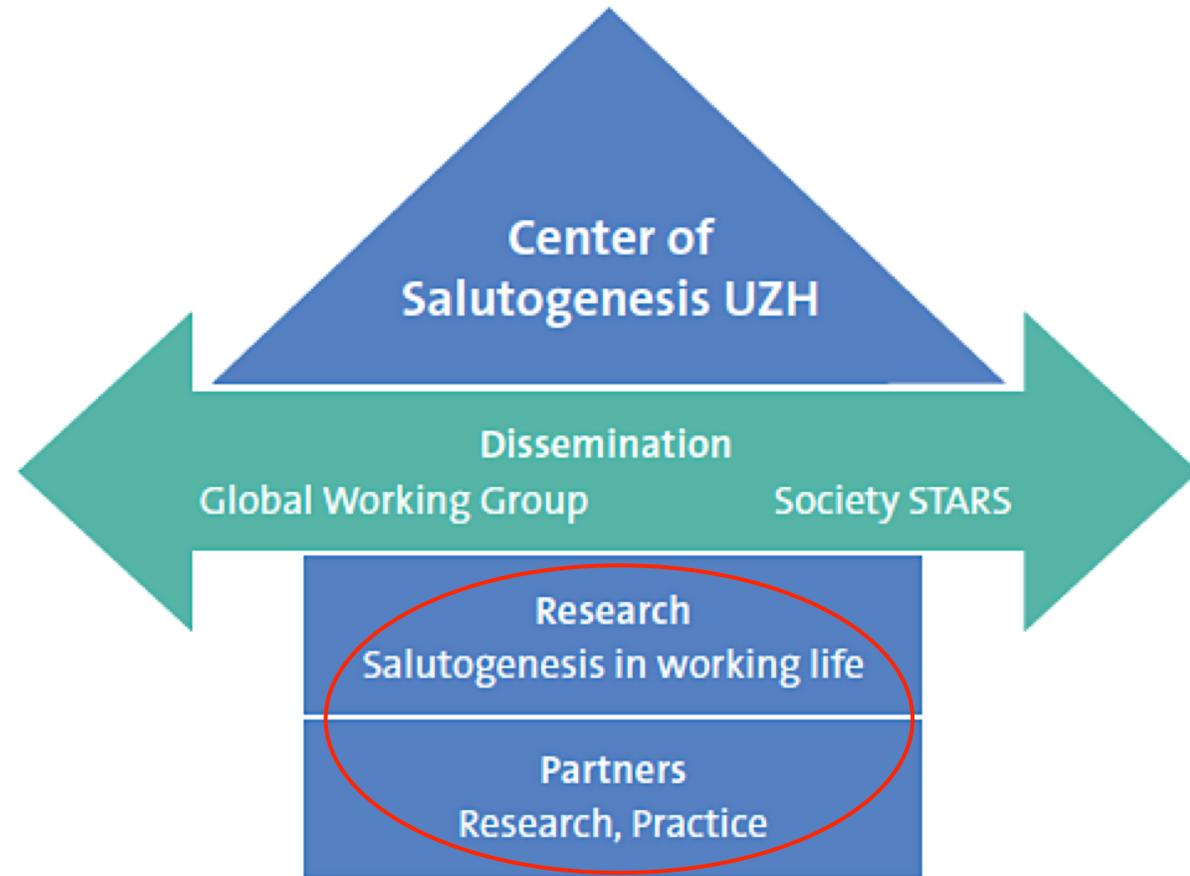
- The new center addresses the still innovative concept of Salutogenesis and intends to further develop research in the field.
- Research on Salutogenesis has a high relevance for our more and more health-oriented society.
- The Center of Salutogenesis aims at providing a sound basis for practical prevention and health promotion.





Center of Salutogenesis: research

- As the mirror-concept of Pathogenesis, Salutogenesis allows to study the complete negative and positive health experience.
- Research on Salutogenesis at UZH mainly focuses on the promotion of health in working life.
- The center closely collaborates with employee & employer associations and companies.

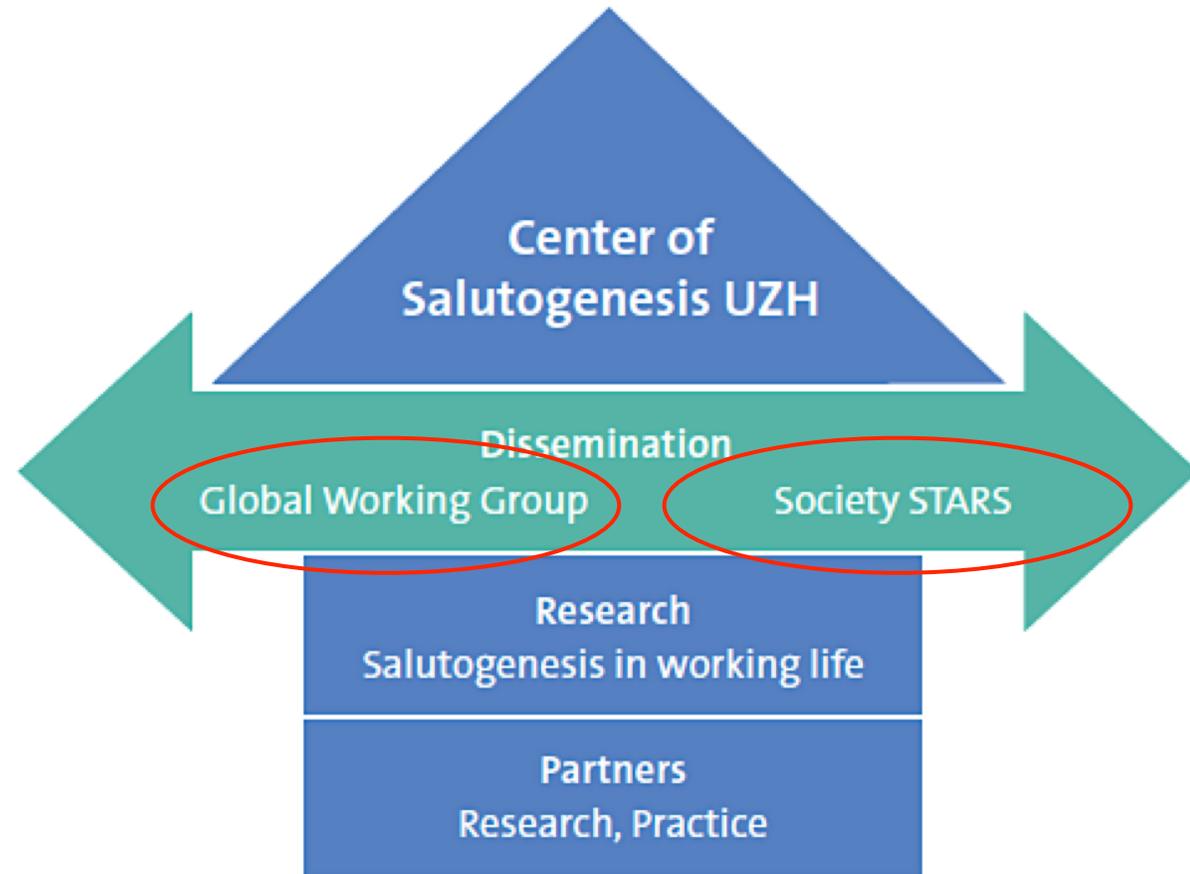




Center of Salutogenesis: dissemination

The Center of Salutogenesis at UZH is part of an international network:

- **Global Working Group of Salutogenesis**, consisting of 20 international experts from 15 different countries; chair: Prof. G. Bauer
- **Independent Society for Theory and Research on Salutogenesis (STARS)**, which provides a transdisciplinary platform for scientific exchange



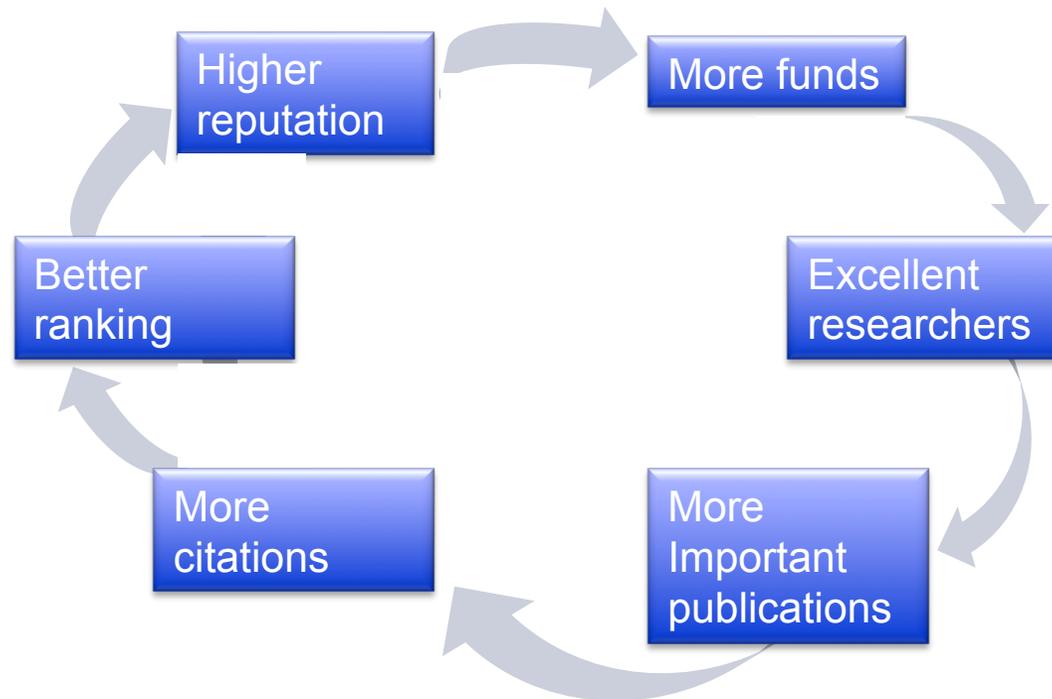
Importance of third-party funding





Money makes the world (and UZH) go round

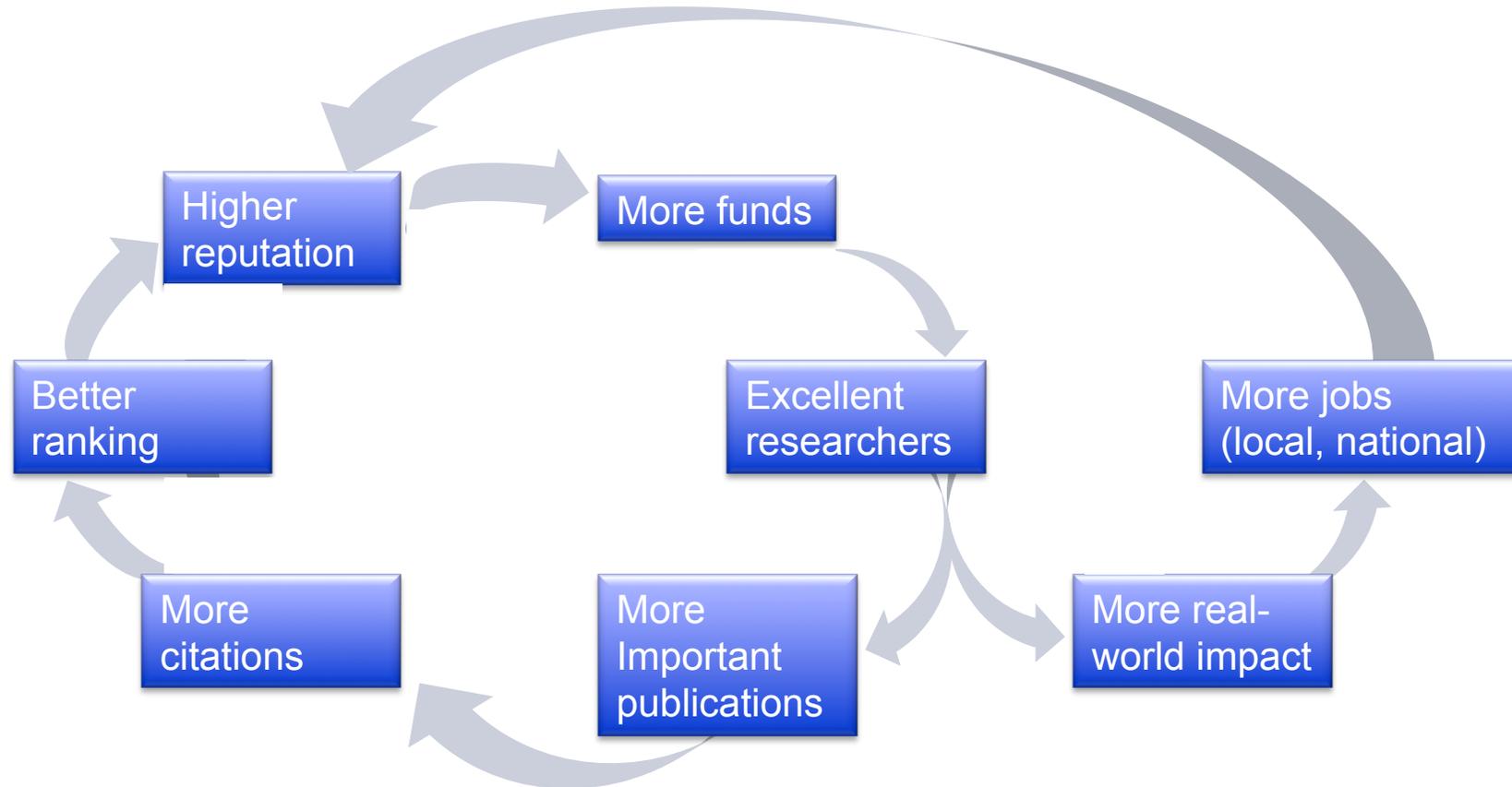
- Vicious or virtuous cycle?





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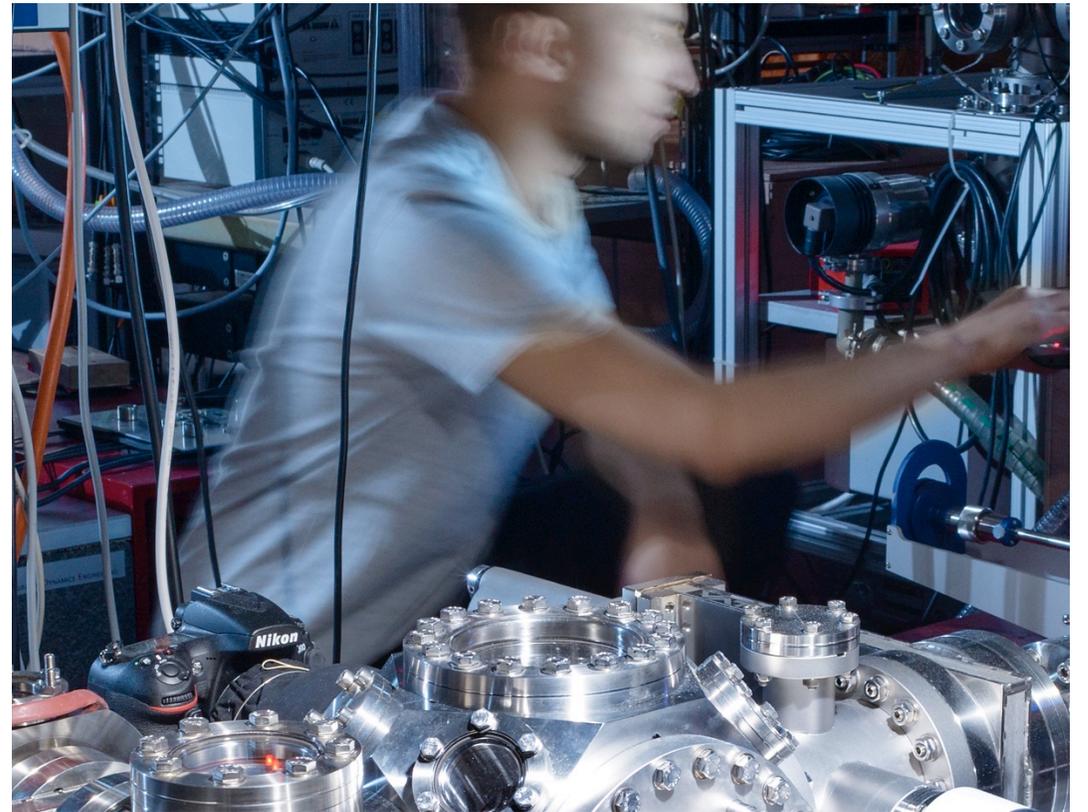




Promoting excellence requires third-party funding

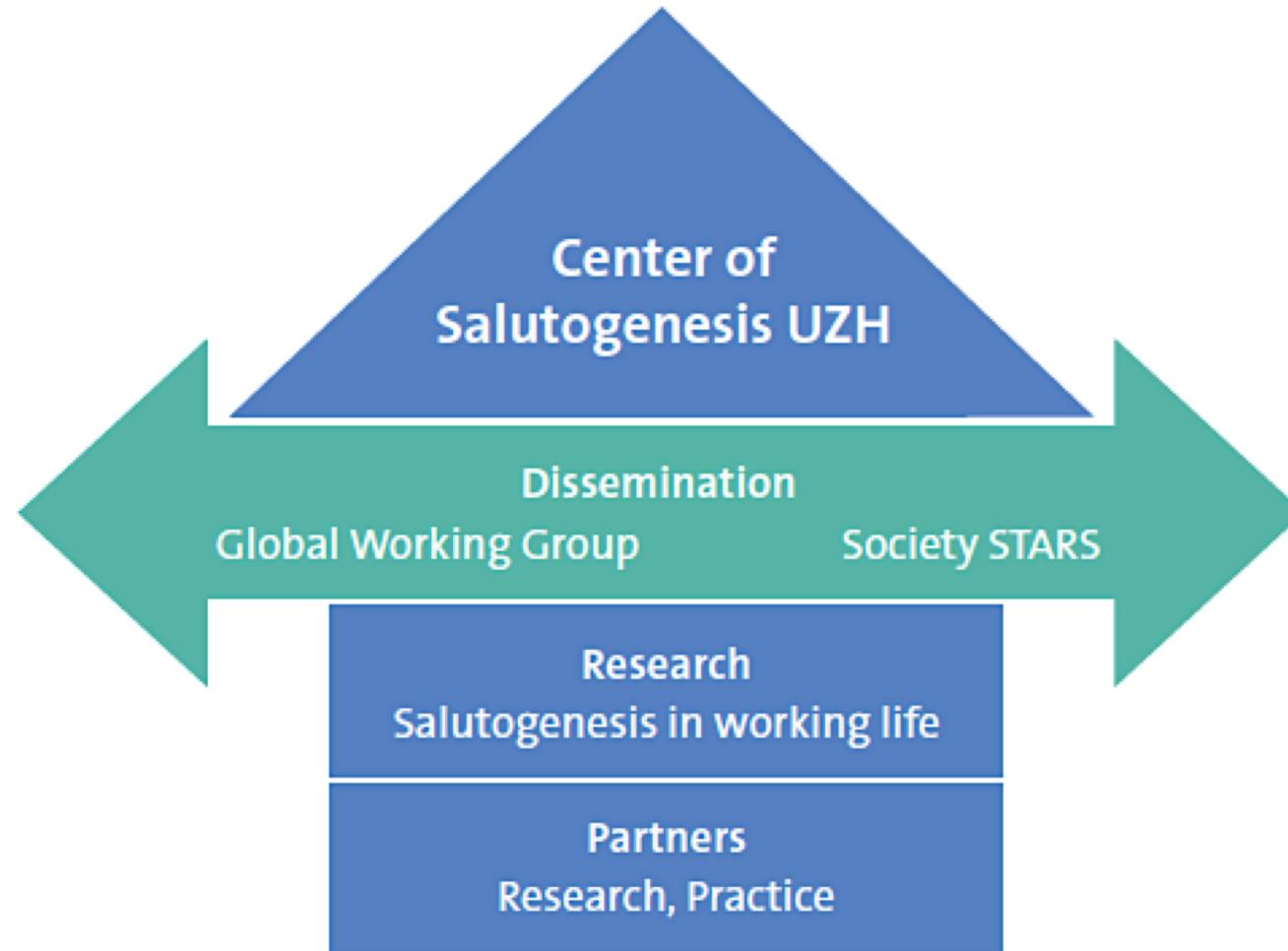
- Third-party funding enables UZH to invest in innovative fields of research and to support the academic development of young scientists.
- The new Center of Salutogenesis is generously supported by a private philanthropic foundation.

Many thanks!!!





Center of Salutogenesis: official launch



I wish the new Center of Salutogenesis at UZH a successful start!

